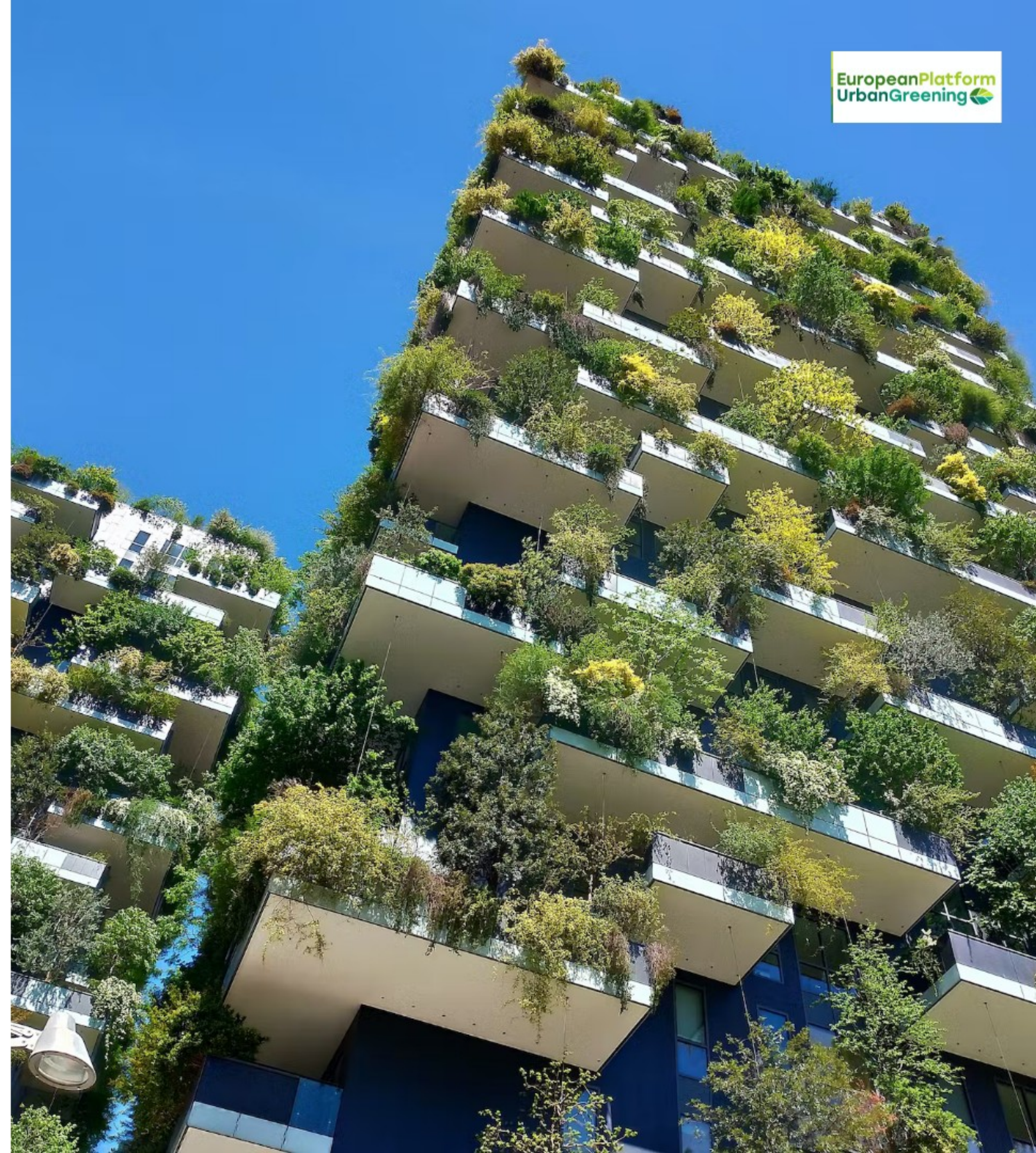


# European Platform for Urban Greening

How international collaboration between schools and  
companies is keeping our cities livable and biodiverse

Sijtske Ouderkerken - Yuverta  
Lars van Ginkel - Royal Ginkel Group  
Boudewijn Grievink - Katapult

1 December 2022





# What will your next hour look like?

- Why a European Platform for Urban Greening?
- Why do schools & companies get involved?
- Concrete examples

# Instructions



# Where are you from?



# What do you do?

0  
I am teaching

0  
I am in a business

0  
I am studying

0  
I am managing projects

0  
I am making policy



# Are you working together with 'the other side'?

0  
Yes, on a structural basis

0  
Yes, incidently

0  
No, but I would like to

0  
No, I prefer not to



# What is your motivation to work with other stakeholders?

0

Employment of graduates

0

I feel graduates do not have the right skills: updating the curriculum

0

Keeping the knowledge and skills of employees up to date

0

It is corporate social responsibility

0

Access to new innovations: applied research

0

Education partners can help find answers to challenges in daily work

0

Network building & name recognition

0

Sharing facilities

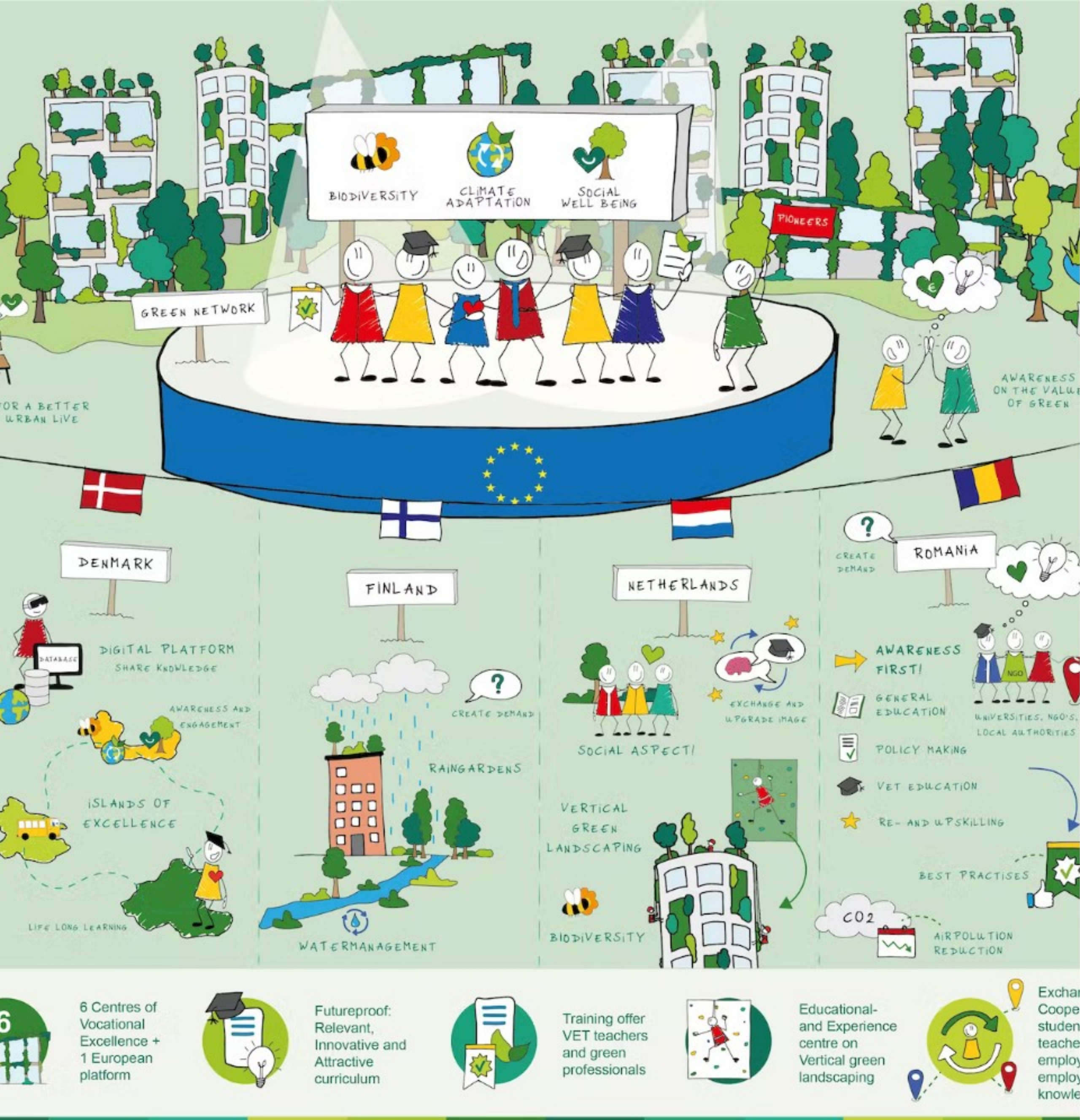


# European Platform for Urban Greening

- Currently: 6 countries, 15 partners
- Focus: Urban Greening
- Central themes: climate adaptation, well being and biodiversity
- Erasmus+ Center of Vocational Excellence
- Regional & International







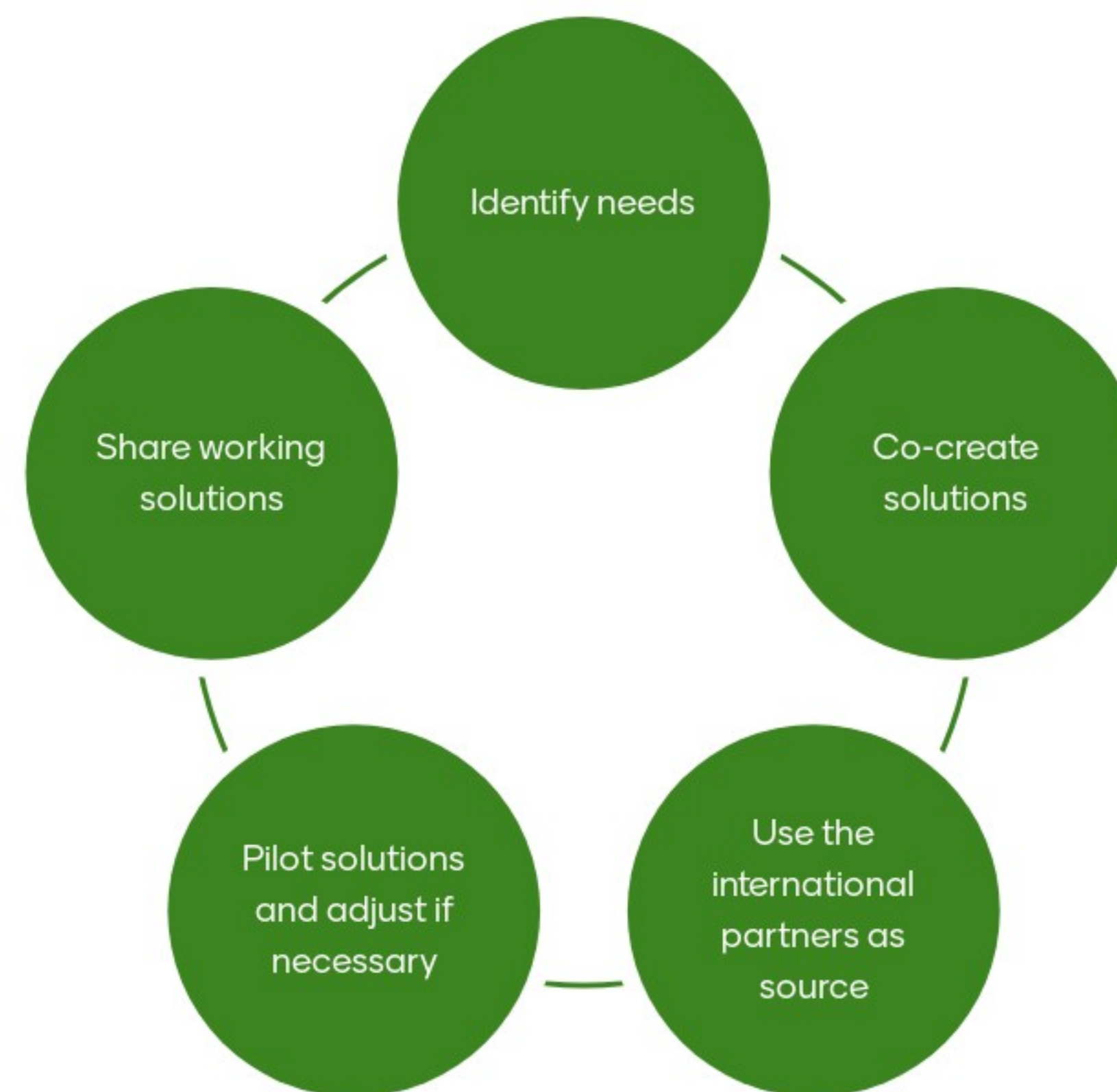
## Why this platform?

- Together we are stronger than alone
- We want to make sure to have a well skilled Urban Greening workforce
- We believe urban greening is the way to keep our cities livable, healthy and biodiverse
- We help each other to be best in class
- We do not like reinventing the wheel



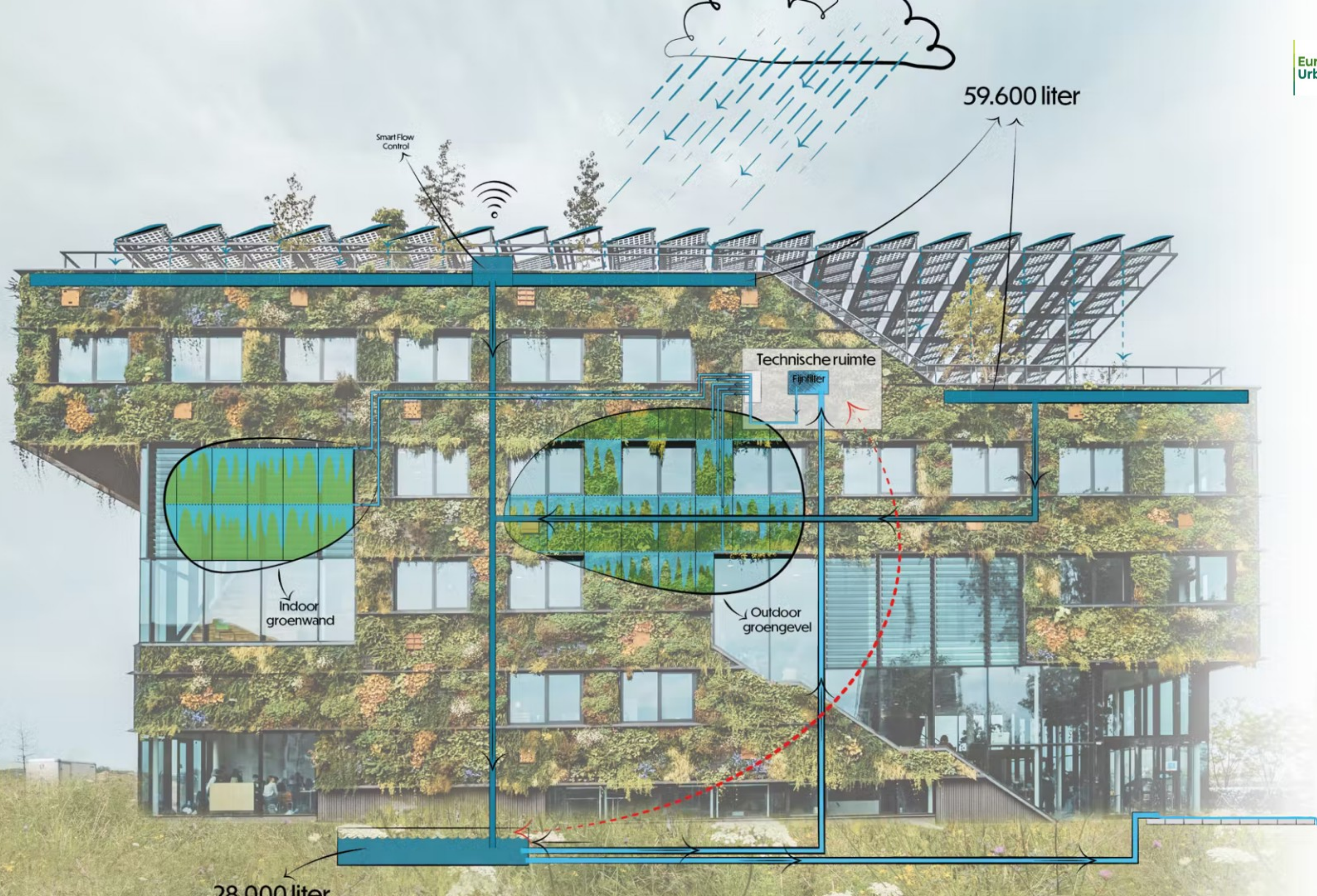


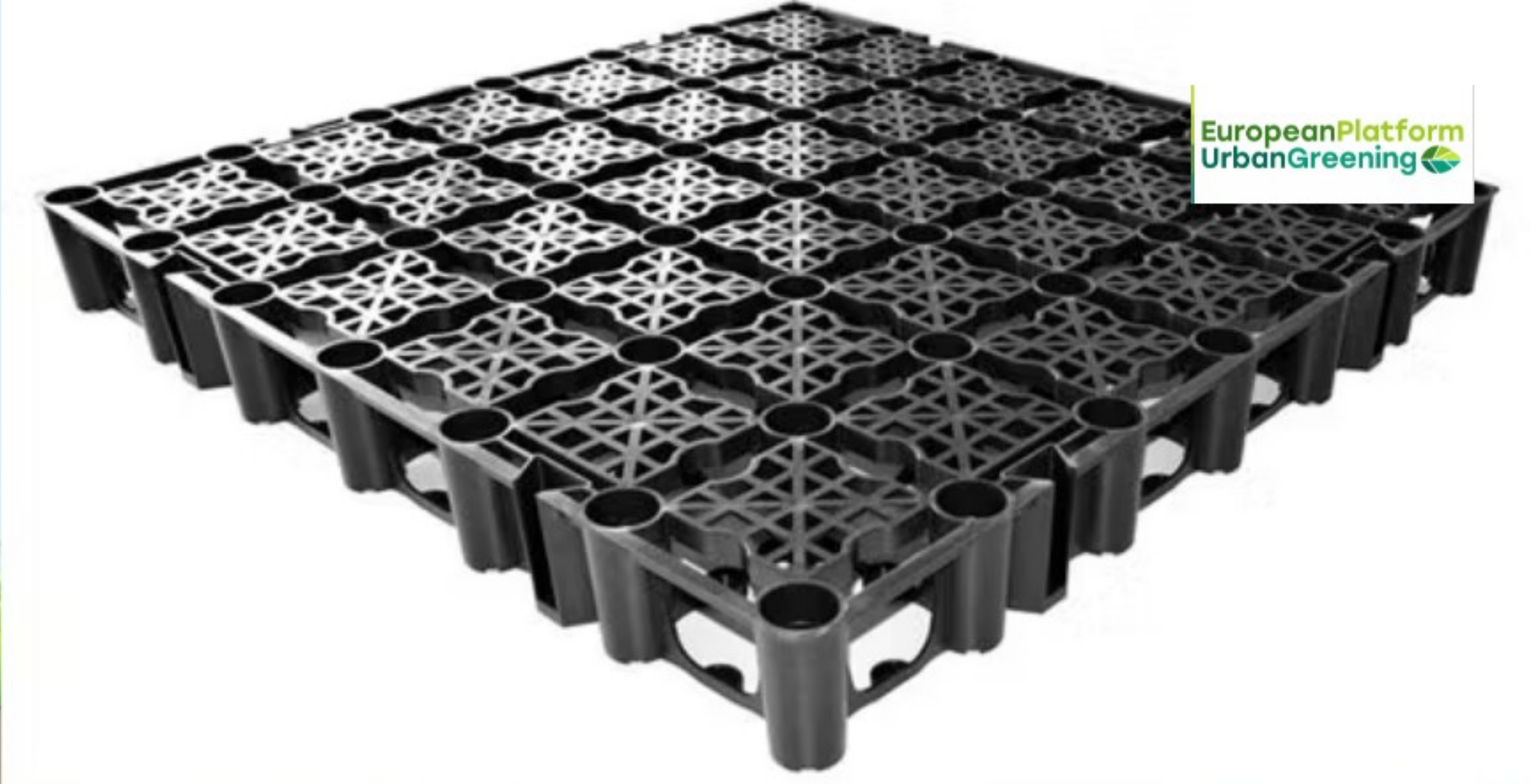
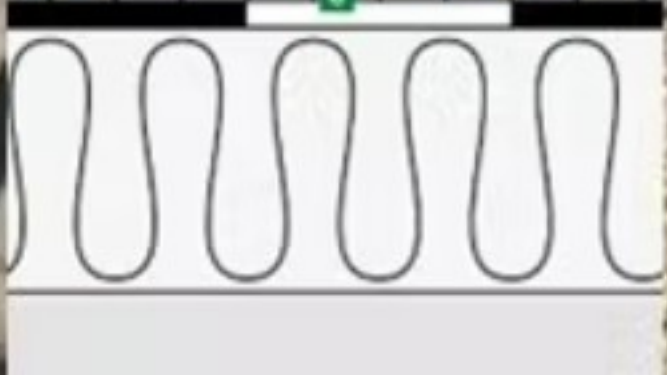
# How do we work?











EuropeanPlatform  
UrbanGreening



# Why is Green Hotspot of Yuverta involved?

- Rapid developments in the green sector
- Improve reputation of green sector
- Knowledge sharing and innovation
- Long term strategy



**WHAT HAVE WE DONE?**







SCAN ME

## Identified needs

- Raising public awareness
- Create culture change
- Recruitment for the Green labour market
- Creating meaningful knowledge transfer
- Developing high quality educational activities





Applied research





# Yuverta Daktuin Experience

## Onderhoudsdak

Shared facilities



# Development courses and curricula

- Top training Urban Green Development
- Rethinking curricula and training
- Practice-oriented research
- Translation and application of relevant scientific research





## UGD - Masterclass Biodiversiteit/ecologisch groen

📄 Code: OPL19

🕒 Duur: 4 dagen van 6 uur

👁️ Kosten:

De kosten voor deze masterclass bedragen € 979,- (0% btw) per deelnemer. Dit bedrag is inclusief:

- Lesmateriaal, o.a. de boeken:
  - Planten van hier (Henri Ketelaar, i.s.m. HEEM);
  - Plantenvademecum, voor wilde bijen, vlinders en biodiversiteit in tuinen (Arie Koster);
  - Groenblauwe netwerken (Hilrud Potz, digitale versie).
- Koffie/thee en lunch.

Life Long Learning





# Network building

- ELCA exchange program:
- Transnational meetings, including fieldtrips



# Exchange: teachers, students, workers

- Food soil web course (in Finland)
- Biodiversity course (in NL)
- International Urban Greening week (April '23)



# Worlds of Green

- Recruitment tool
- Starts with the drivers of people
- [www.wearekatapult.eu/tools/worlds-of-green/](http://www.wearekatapult.eu/tools/worlds-of-green/)





# Interested in your own Center of Vocational Excellence?

- Erasmus call 2023 is now open
- 4 million for 4 years, 4 countries, 8 partners
- 27 January info session by EACEA
- We are happy to share our experience



# Get in touch!

- [www.platformurbangreening.eu](http://www.platformurbangreening.eu)
- <https://www.linkedin.com/company/european-platform-urban-greening/>
- <https://www.instagram.com/platformurbangreening/>

