

European Platform for Urban Greening

# Roadmap to your Centre of Vocational Excellence



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## Introduction

In work package 4 we work towards six regional Centres of Vocational Excellence and one communal Platform of Vocational Excellence. Once every regional collaboration has decided how to organise itself, each CoVE signs a Memorandum of Understanding (MoU). All CoVEs together write a communal MoU for a European Platform of Vocational Excellence.

In this roadmap we start to identify what we need to work towards the above-mentioned deliverables. That is and will stay an interactive process, because each region is different and has different needs. It will also be an iterative process, because along the way we will identify new needs and we will gain new knowledge and good practices from inside and outside our network that will help us develop our regional CoVE. This Roadmap is therefore a starting point and will for example take into account the results of the WP1 survey. It is designed in a way that regional CoVE development can grow, and that collaborations in a different phase benefit equally from the programme. Also, it is designed based on the knowledge and experience in the Dutch Katapult Network and it could (and should!) be enriched with knowledge from the rest of Europe!

## Phase 1: harvest ingredients to design your partnership

*February - June 2021*

We used the first months of 2021 for exploring, dialogue and discussion with each other and intervision. Through three workshops with as much interaction we could provide with online, you've harvested ingredients to build, accelerate or redesign your collaboration. Furthermore we developed a common language, we got to understand each other better and better when we designed our regional CoVEs through the business model canvas. As a result all regions have a first version of their BMC, which incorporates the needs of all the stakeholders (WP1).



## Phase 2: From ideas to projects and from projects to a programme

*July – December 2021*


Now that we have been working on preparations, plans and the process, it is time to start pilots and projects – as far as you have not done that yet! The aim of phase two is to get to a programme for your CoVE, with a calendar with budgeted activities for the main target groups, based on their needs.

### Six-weekly consulting hours

Of course you can call the Katapult-team member whenever you need advice! Having that said, we would like to offer you a set time slot every six weeks to use Boudewijn, Laura or a different expert in the Katapult network (Governance? Impact measurements? Purpose driven business models? Branding? Ask us!). You decide what we can help you with.

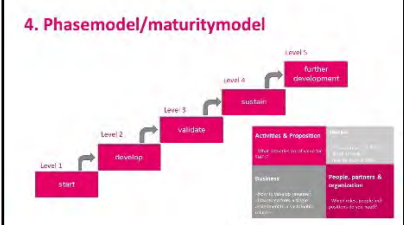



## Workshop programme (September - December 2021)

In which we explore examples: What types of activities suit your regional challenge? What can we learn from each other? What should we really undertake together? There is a plenty of time to discuss your ideas and findings with fellow CoVEs from other regions. And once again: if you have any suggestions for a workshop: let us know!

<p>July and August 2021 <i>Personal workshop on the BMC</i></p> <p>We use the weeks until our live project meeting in Finland to finalise our Business model canvas. These will be regional work sessions with a Katapult- BMC coach (Mirjam Korstanje, Boudewijn Grievink, Laura Roebroek). You apply for a timeslot that you and your projectpartners are available</p>	
<p>September 28<sup>th</sup>, 12.00 – 14.00 (CET) <i>The CoVE project parade (in cooperation with WP 3 – Quality Monitor?), from idea to reality!</i></p> <p>What projects really (seem to) have impact? What are success factors? What tips do we have for each other? And could we identify subjects that qualify for communal projects or strategic partnerships?</p>	
<p>October 28<sup>th</sup>, 14.00 – 16.00 (CET) <i>From project to CoVE-programme!</i></p> <p>A well-designed CoVE programme impacts the right target groups at the right time, with the right activities. Partners and stakeholders are happy and enthusiastic. How does your CoVE programme for 2022 and further get everyone in a flow?</p>	

By the end of 2021 we will have been working on EPLUG for a year. Good moment to have all our programmes in place. The first part of 2022 we could then use to reflect on what we are doing? Are we going the right way?

## Workshop programme (January - June 2022)

<p><b>January:</b> <b><i>The development of a CoVE: Katapult</i></b></p> <p>Public private partnerships in vocational training tend always to go through similar phases. What do you encounter in every phase and how can you tackle challenges? We use peer reviews to learn from each other.</p>	
<p><b>February:</b> <b><i>Peer intervention</i></b></p> <p>We are all inventing our owl wheel. Of course, all situations are different and all solutions tailormade. But then again, we are all-in the same CoVE boat! In the workshop we are pitching our main challenges and through intervention we are sharing (the beginning of...) solutions</p>	
<p><b>March:</b> <b><i>“Strategies to include SME’s in your CoVE”, Wieteke Smit</i></b></p> <p>How do we find ways to collaborate with new or existing SME’s in our CoVEs? What do they need? How do you get on the same page? What does it take to get to a win, win, win?</p>	
<p><b>April:</b> <b><i>governance / contracts and Memoranda</i></b></p> <p>How do we formalise collaboration in a CoVE? There are quite some ways to organise and officially record a public private partnership. What suits your CoVE best?</p>	

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