

Profile Description of Steering Committee plus Overview of Members



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Profile of Steering Committee

Introduction

As reflected in many tasks shown in the various WPs, there is ample space for the partners to contribute their ideas about the templates, formats, blue prints, survey, action lists for CoVE and PoVE, Steering Committee, Project Management documents, Quality Assurance Strategy, Internal Feedback Loops, Board of Advisors, MoUs, curricula (learning outcomes), dissemination strategy, impact evaluation strategy and follow-up strategy.

Part of the tasks of WP2 is the establishment of a Steering Committee (SC) to set out the guidance framework to be implemented. The SC will be established at the beginning of the project implementation, i.e. at the transnational kick-off meeting with all partners.

Equal Representation

All regions and all sectors should be represented in the Steering Committee so there's a good balance between business, education and other partners in this project. According to the initial project application, the SC should consist of a member of each full partner within the consortium.

However, after ample deliberation we have collectively decided to keep the SC agile and more decisive by limiting the number of SC members to 1 representative per region. This guarantees sufficient diversity in the geographical dimension, as well as the background of each represented partner organisation, whether it be an SME or large company, NGO, VET provider, etc. resulting in a balanced configuration.

Guidance Framework

To facilitate the SC, the project manager will set out a guidance framework to be implemented. These project management guidelines will state the expectations for e.g., interim and final (financial) reporting and WP lead partners, the organisation of regional and European meetings within the project consortium, the agenda of the consortium, the time framework of the activities and WPs, tasks for a WP lead partner, internal communication, documentation outlines, etc.

The roles of each partner will be described, and a contract will be signed to underline everyone's responsibilities and contribution towards the project. This will be the framework within which the SC will operate.

Tasks of the Steering Committee

The SC is to monitor the progress of the project development, in close collaboration with the project manager from the applicant organisation, which is also the lead partner of WP2. They will together make the important decisions in this project.



The SC will supervise requirements for the financial reporting + roles of each partner as described in the contract to underline everyone's responsibilities and contribution towards the project with the expertise as well.

Mobility activities (for learners and/or staff), especially the follow-up after the mobilities, will be further facilitated by the Steering Committee as these new competences are required to develop the educational activities within WP6 among others.

The SC will regularly meet virtually as well as during the PoVE meetings scheduled in this project. The lead partners in each WP will report to the SC, while questions and matters to be decided on will be raised as well.

Lead partner, together with the SC and the other WP lead partners will develop together the agenda for each online and offline meeting.

The SC will supervise the inputs and follow up with the relevant parties for the implementation of changes that the consortium decides to make.

The lead partners of the WPs as well as the Steering Committee will be supervised through the Quality Monitor (WP3).

Overview of Members of the Steering Committee

1. Pavel Prucha, ITTEC (Czech Republic)
2. Peder Glud, Green Academy Aarhus (Denmark)
3. Taina Eweiss, Ahlman (Finland)
4. Inge Thuys, Yuverta (Netherlands)
5. Juan Manuel Mondejar, Paisajistas del Mediterraneo (Spain)
6. Marian Ciupitu, Terano Construct SRL (Romania)
7. Henrik Bos, ELCA (European Landscape Contractors Association)



Member Profiles

1 - Pavel Prucha, ITTEC (Czech Republic)

Pavel Prucha is an experienced Project Manager at ITTEC s.r.o. , which was founded in 1995 as private company focused on Irrigation and Turf Technologies. At the moment ITTEC is a mid-sized SME with 50 employees.

ITTEC is an importer of machines for sports turf care, municipal equipment for mowing and cleaning parks, cities and municipalities, machines for regeneration of natural and artificial lawns, tractors and small tractors, trucks and utility trucks and golf course equipment, and is also an importer of automatic irrigation systems and LED garden lighting.

Since 1995 the company has become leader in professional solutions for turf machinery and irrigation systems for the industry focused on sports fields (e.g. golf courses, football and baseball stadiums) and municipalities (eco-friendly machinery for urban areas, park irrigation systems etc).

Together with long-term professional customers like public city parks, golf courses etc., ITTEC has also gained a lot of expertise on water management. Currently, they are not only one of the biggest importers in Europe of garden, park and sport irrigation systems for gardens, parks and sport fields, but they also offer an education and training facility focused on intelligent use of water. It's a program that helps to understand where, how and why save water during irrigation usage.

With their product and knowledge range, ITTEC are successfully participating on projects with standards of LEED certification (Leadership in Energy and Environmental Design).

ITTEC's smart city-friendly machinery like small electric utility vehicles and eco-friendly park grass mowers help reducing noise and emissions. Their municipality machinery is used in cities all over the Czech Republic to combat air and noise pollution.

LinkedIn profile: <https://www.linkedin.com/company/ittec-sro/>



2 - Peder Glud, Green Academy Aarhus (Denmark)

Peder Glud is Head of Department for Gardening and Landscaping at Jordbrugets Uddannelsescenter Århus aka Green Academy Aarhus. Peder is also a third-generation landscaper and comes from a lineage with several creative artists. Although he has never been an artist, he does have creative skills. Peder easily generates innovation, development and opportunities. Peder is also a strong supporter of Life Long Learning. As a team leader, he gets the best out of most people and takes pride in watching his staff members develop positively. Three things that describe Peder: Positive, Energetic and Innovative.

Green Academy is a vocational school that was founded in 1889. The school is situated in the heart of Denmark just outside Denmark's second-largest city Aarhus. Green Academy offers a broad range of educations within all green areas: Landscaping, Gardening, Floristry, Forestry, Farming, Farm Machinery Operating, Animal Care and Nursery, both for Danish and international students.

Green Academy has an indoor training area for the landscape gardener students to practice and build small gardens indoors, when it is really bad weather. The future landscape gardeners also have three large dedicated outdoor practice areas.

The number of staff is app. 100 (including 40 faculty/lecturers), and the annual student enrolment is app. 550 full-time study equivalents equalling some 2.000-2.500 individuals.

Last but not least, they run a boarding school with 410 beds in single and double rooms, and a canteen offering full board meals.

Besides offering different educations, by participating in different Erasmus+ and Nordplus projects, Green Academy gives their students and staff the opportunity to spend a period abroad to increase their skills and their future employability.

In 2018, Green Academy was awarded the prestigious Erasmus+ Vocational Education and Training (VET) Charter as a result of this success. This Charter recognizes the school's excellent performance, managing student mobility projects.

The Landscape education is one of the biggest departments at Green Academy, and prepares students for their professional work within this area. Every year, their students participate in student skills competitions, with success on both national and international level.

LinkedIn profile: <https://www.linkedin.com/in/peder-glud-283a1b69/>



3 - Taina Eweiss, Ahlman (Finland)

Taina Eweiss is Principal at Ahlman. She has a demonstrated history of working in the education management industry. Skilled in research, human resource development, change management, coaching, and strategic planning. Strong education professional with a Master of Business Administration focused on Entrepreneurship and Business Competence from JAMK University of Applied Sciences.

Ahlman is a vocational education and training provider. They train food chain professionals such as gardeners and landscapers, farmers, animal keepers, chefs and waiters, tourism multidisciplinary professionals from cities to wilderness, as well as experiential florists, musicians, game developers, visual artists and writers. As the icing on the cake, they offer perhaps the highest quality e-sport coaching line in Finland.

The campus also offers local food, meeting and accommodation services in a rural setting, just outside the centre of Tampere. In brief: Ahlman is a knowledge park of creativity, courage, skills and entrepreneurship.

Ahlman's Experience Park is home to 41 Finnish cattle genetically banked cows, whose milk is used by Ahlman's dairy farm to process top-quality cheeses, yoghurts, buttermilk and other delicacies. Ahlman's Tilameijer products can be purchased at local shops.

Ahlman is also a nationally renowned developer of food chains and rural businesses in its own areas of strength. Their project portfolio includes projects promoting local food, the competitiveness of small food producers, the productisation and development of Finnish livestock production and tourism in rural areas of Pirkamaa.

LinkedIn profile: <https://www.linkedin.com/in/taina-eweiss-809ba6b8/>



4. Inge Thuys, Yuverta (Netherlands)

Inge Thuys is Regional Director at Yuverta, the result of a merger between green VET providers Wellantcollege, Helicon and Citaverde. Inge brings a lot of experience to the table in the fields of education management including strategic planning, human resource development and change management.

Prior to the merger, Wellantcollege created the Green Hotspot Houten (GHH), which could be considered a prototype of CoVE: it brings together VET, business industry and the Dutch sector organisation VHG for gardeners, landscapers, tree specialists, roof and facade greens and interior planters. It's a community where societal developments and questions from the sector converge, innovations arise and are directly translated into education and business.

For a successful governance, GHH closely collaborates with the municipalities of Houten and Utrecht. Over the recent years, these 2 economic regions have been named as the regions in the Netherlands with the highest social economic dynamics (e.g., demography, economy, housing, employment, and well-being).

Yuverta aims to intensify the efforts of GHH and connect with other CoVEs in Europe through the European Platform.

Yuverta in a few numbers:

- 12,000 pupils secondary vocational education
- 8,800 students vocational educational and training
- 8,500 learners in the adult professional education courses
- 2,000 staff members
- 5,000 partnering learning companies (e.g. for internships)

This makes them the premier provider of agricultural vocational education and training in Europe. Yuverta offers training and courses on EQF levels 1-4. Yuverta is a lifelong educational partner for the agricultural and environmental sector, with a growing number of customized education and training courses for professionals.

In 2015 Yuverta achieved the Erasmus+ VET Charter as a recognition for the proven quality track record of their internationalization activities. Yuverta is an active member of international networks such as Europea International, The Dutch Alliance (TDA), and Network of Networks.

LinkedIn profile: <https://www.linkedin.com/in/inge-thuys-a825b216/>



5. - Juan Manuel Mondejar, Paisajistas del Mediterraneo (Spain)

Juan Manuel Mondejar is responsible consultant at Paisajistas de Mediterraneo (Paimeid), by Projar Group. Over the years, he has gained expertise in Urban Greening at home and abroad, including but not limited to:

- Implementation of pilot cases in three municipalities of the Sustainable Urban Green Plan through GIS. (Valencia Provincial Council)
- Publication of the diagnosis of the state and proposal for improvement of the Urban Gardens of the Province of Valencia. (Valencia Provincial Council).
- Drafting of projects related to the environment and landscape.
- Design of residential areas, green and recreational areas.
- Management and planning of the project 'Rural tourist development in Lulang (Tibet), within the framework of the National Tourist Development Programme.
- The project 'Eco-friendly urban development in DaPeng (Shenzhen)', including the planning and design of an eco-industrial park, urban district and revitalisation of historical tourist town by implementing innovation systems in this city in south-eastern China.

Juan Manuel Mondejar specializes in sustainable eco-solutions, i.e. advanced landscaping, bio-engineering and environmental solutions, aimed at solving important problems in society and the business world. These are solutions aimed at improving energy efficiency, reducing the environmental impact of human action or increasing the environmental quality of spaces.

Projar Group and its subsidiary Paimeid also offer gardening and landscaping services, including the maintenance of green areas and swimming pools, as well as the design and creation of green areas and natural environments, plus environmental restoration and bioengineering projects.

They are reference company in landscape solutions with a strong background in projects of high added value that not all gardening or environmental companies are able to offer, such as landscaped roofs or phytodepuration systems.

This company is willing to share expertise, offer consults and act as learning company for internships on EQF level 4 and 5.

LinkedIn profile: <https://www.linkedin.com/in/juan-manuel-mond%C3%A9jar-sanmart%C3%ADn-7824b1a7/>



6 - Marian Ciupitu, Terano Construct SRL (Romania)

Marian Ciupitu is owner and CEO of Terano Construct SRL, a limited liability company, with an entirely private share capital, was established in Bucharest in 2008. The entire activity is directed from company's modern registered office, which is equipped with the necessary logistics. In the relatively short period of time passed from its establishment up to the present, as a result of the promptness and the quality of its services, Terano Construct gained the appreciation of its clients.

Terano Construct's fields of activities include: Construction work for private homes and industrial buildings, landscaping, exterior playgrounds, parks, paving, interior design, heating, ventilation and electric wiring, among others.

Ciupitu is also tutor for "Cezar Nicolau" high school students.

Ciupitu and Terano Construct SRL are committed to contribute to this project and the European Platform for Urban Greening by, among other things:

- The co-creation and implementation of the Center of Vocational Excellence in their region as well as the European PoVE.
- Sharing their expertise in the skills ecosystem on urban green landscaping.
- Bringing in their network (businesses, governmental organisations, sector organisations, other educational providers).
- Encouraging their staff to exchange knowledge within the network and to learn from the project partners.
- Providing the necessary support and procedures for the participation of their employees in the innovative curricula.

LinkedIn profile: <https://www.linkedin.com/in/marian-ciupitu-112b7963/>



7 - Henrik Bos, ELCA (European Landscape Contractors Association)

Hailing from Finland, Henrik Bos is a professional landscaper and Managing Director at VRJ Group Oy from the Tampere region. VRJ is a national multi-sector construction enterprise with a large landscaping department that offers building services related to land and water construction, renovation, landscaping, environmental building and municipal engineering, as well as concrete and bridge construction.

Henrik is also a member of the board of the Finnish Landscaping Association, member of the board of the Finnish Association of Infrastructure Constructions, on the board of Nordic landscaping and is a World Skills Expert and World Skills Skill Manager from 2017.

However, Henrik is member of the Steering Committee as president of European Landscape Contractors Association (ELCA), adding the cross-border, European (international) perspective to the team.

As such, Hendrik's ambition is to develop international cooperation and to bring education and development to associations and companies in the trade and vice versa. The exchange of knowledge and vision between countries is the biggest value of what ELCA brings to the table in this project.

To promote cooperation as well as the exchange of information and experience in Europe, ELCA was founded in 1963. The main goals of ELCA are: To share and exchange knowledge - To promote and improve awareness - To inform and advice for a greener world.

ELCA has 24 member countries and approximately 240 member companies. One of the European Landscape Contractors Association's aim is to promote and improve awareness. This also means that more awareness is created for the trade of landscaper. Receiving recognition for these lower EQF levels would be an accomplishment for the trade in general.

ELCA also facilitates sharing the newest trends and broadens the view of urban green landscaping members' countries in Europe and beyond. ELCA could provide input to curriculum development, through the labour market experience.

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